

PRESS POLICY

(RELATED TO THE ANNUAL ERA-EDTA CONGRESS)

I. General Rules.

1. Any Press Representative (journalist, reporter, photographer, film crew member etc.) must adhere to the press policy stipulated /mentioned here below. ERA-EDTA´s embargo policy and filming/photography/recording policy are part of the press policy;
2. If the ERA-EDTA press policy are violated by an individual/party, ERA-EDTA may seek to take legal action against those concerned. Furthermore, the individual/party concerned will be asked to immediately leave the ERA-EDTA Congress and will be denied access to the ERA-EDTA Congresses and all future ERA-EDTA events for the next 5 years;
3. The ERA-EDTA logo and the congress logo are the property of ERA-EDTA. They cannot be used without requesting permission beforehand;
4. The list of registered journalists will not be made available to anyone by the ERA-EDTA due to reasons relating to data privacy protection;
5. Everyone who applies for a press pass must acknowledge and accept the ERA-EDTA Press Policy. Otherwise access to the ERA-EDTA Congress will be denied.

II. Registration.

ERA-EDTA will grant press credentials to journalists employed by accredited media organisations for the purpose of editorial coverage. Official industry spokespersons, staff and communications agents are not eligible for press registration.

Journalists must submit press credentials (press card) and a letter from the editorial office of the magazine/newspaper verifying that the journalist is being sent to cover the ERA-EDTA congress. A copy of the press card and of the letter from the editorial office should

be sent to the ERA-EDTA press office. Company, media outlet business cards or membership cards are not accepted as credentials. The decision of the ERA-EDTA Press Office is final regarding all press registration requests.

IMPORTANT INFORMATION: All journalists attending the congress and/or the press events are obliged to hand in a copy of their article (about the congress, the press briefings or symposia of the congress) within 6 months from the conclusion of the congress. The copy can be sent to the press office via mail, via post or fax.

III. Social Media Guidelines.

All journalists are encouraged to read the ERA-EDTA [Social Media Guidelines](#)

IV. Services

Press Registration includes:

1. Access to all sessions;
2. Access to poster exhibition;
3. Access to the press briefings;
4. Use of the press room (working space is provided in addition to Wi-Fi, press materials and catering);
5. Interview arranged with ERA-EDTA Council members, subject to availability (please contact the ERA-EDTA Press Office prior to the Congress).

V. Industry PR/Press Conferences.

1. A room for a press conference can be booked at industry@era-edta.org;

2. Industry Press Conferences are not allowed to take place at the same date and time as the official ERA-EDTA Press Conference: **June 2nd, 2 pm and June 4th, 2 pm.**
3. *Industry may distribute press releases or press kits in the Press Room (media stand available);*
4. *The Press Room is not open for industry representatives and cannot be used for any type of meeting;*
5. *An interview room is available and can be booked in advance. Please contact press@era-edta.org.*

VI. Filming/Photography/Recording policy.

1. Filming/recording is not allowed under any circumstances in the opening session, scientific sessions, or in the exhibition and in the educational area;
2. Taking photos during the sessions is only allowed for personal use and/or personal Social Media use;
3. *Industry partners who are interested in photographing or videotaping their booth should work with the officially appointed ERA-EDTA photographer (information regarding the fee and contacts are available via the Press Office);*
4. *Filming/photography/recording is allowed in the ERA-EDTA Press Conferences and in interview rooms provided for this purpose;*
5. *Filming/photography in public areas (e.g. in front of the congress building) is permitted, but we kindly ask that the privacy of the congress participants is respected.*

VII. Embargo Policy.

All abstracts presented at the ERA-EDTA are embargoed until the date and time of their presentation. The embargo is lifted at the beginning of the presentation, not at the beginning of the session.

VIII. Governing Law and Jurisdiction.

All legal relationships between the parties relating to the ERA-EDTA Press Policy shall be governed solely by English law.

Last up-date: May 2021

Please note: The parts in italics do not apply for a Fully Virtual Congress.