

## ERA NON-FINANCIAL ENDORSEMENT FOR EVENTS/COURSES ORGANISED BY THIRD PARTIES

1. ERA will grant its support by means of non-financial endorsement, to scientific events/courses organised by third parties;
2. Endorsement requests must be received at least 30 days prior to the event/course date by using the appropriate [Endorsement Application Form](#). Applications received after the deadline are unable to be considered for the ERA endorsement process;
3. A brief introduction (maximum of a half page) to the event/course is required as part of the ERA endorsement process;
4. If the endorsement is granted the third party will be able to use the ERA logo (supplied by the ERA HQ): it must be used in all the digital/printed materials related to the event/course. Furthermore, the sentence **“ERA’s endorsement is for the promotion of education in general, therefore the specific content of the event/course is the responsibility of the organiser”** must always be included /printed as well. The third party must send all the drafts in which the ERA logo and disclaimer will appear to the ERA Operative Headquarters for final approval BEFORE this is printed and/or put online. Failure to comply with these requirements, will compromise your eventual future ERA endorsement requests and you will automatically be excluded from the forthcoming year’s endorsement process;
5. ERA will also post the information related to the event/course in a special section of its website. For this reason, third parties are required to provide the ERA HQ with the eventual logo and webpage address of the event/course;
6. In exchange, the third party will agree to advertise the ERA and its activities during the event/course: this can include videos, slide presentations, advertisement in the event/course programme, etc. Photographic evidence of digital advertising is required. Failure to comply with these requirements, will compromise your eventual future ERA endorsement requests and you will automatically be excluded from the forthcoming year’s endorsement process;
7. The ERA President will be in charge of granting the endorsement and shall consult the Council should the event/course not fulfil the minimum requirements outlined in this regulation or whenever this be deemed necessary;
8. Granting the endorsement will be based on the scientific programme of the event/course: if this is missing the endorsement cannot be given. The scientific programme must be scientifically valuable or educationally significant and it must deal with renal or related topics;

9. Promotional events cannot receive ERA endorsement at any time;
10. The recommended requirements for events/courses wishing to receive the ERA endorsement are as follows:
  - a. it is strongly recommended that at least 25% of the speakers be women;
  - b. it is highly advisable to include young speakers in the programme;
  - c. with regards to nephrological topics, it is encouraged that speakers who are ERA members be invited.

Exceptions to these recommended requirements are possible for special cases however, they must be approved by the President and by the Council.

*Last up-date: August 2021*