

PRESS POLICY (RELATED TO THE ANNUAL ERA CONGRESS)

I. General Rules.

1. Any Press Representative (journalist, reporter, photographer, film crew member etc.) must adhere to the press policy stipulated /mentioned here below. ERA 's embargo policy and filming/photography/recording policy are part of the press policy;
2. If the ERA press policy are violated by an individual/party, ERA may seek to take legal action against those concerned. Furthermore, the individual/party concerned will be asked to immediately leave the ERA Congress and will be denied access to the ERA Congresses and all future ERA events for the next 5 years;
3. The ERA logo and the congress logo are the property of ERA. They cannot be used without requesting permission beforehand;
4. The list of registered journalists will not be made available to anyone by the ERA due to reasons relating to data privacy protection;
5. Everyone who applies for a press pass must acknowledge and accept the ERA Press Policy. Otherwise access to the ERA Congress will be denied.

II. Registration.

ERA will grant press credentials to journalists employed by accredited media organizations for the purpose of editorial coverage. Official industry spokespersons, staff and communications agents are not eligible for press registration.

Journalists must submit press credentials (press card) and a letter from the editorial office of the magazine/newspaper verifying that the journalist is being sent to cover the ERA congress. A copy of the press card and of the letter from the editorial office should

be sent to the ERA press office. Company, media outlet business cards or membership cards are not accepted as credentials. The decision of the ERA Press Office is final regarding all press registration requests.

IMPORTANT INFORMATION: All journalists attending the congress and/or the press events are obliged to hand in a copy of their article (about the congress, the press briefings or symposia of the congress) within 6 months from the conclusion of the congress. The copy can be sent to the press office via mail, via post or fax.

III. Social Media Guidelines.

All journalists are encouraged to read the ERA [Social Media Guidelines](#)

IV. Services

Press Registration includes:

1. Access to all sessions;
2. Access to poster exhibition;
3. Access to the press briefings;
4. Use of the press room (working space is provided in addition to Wi-Fi, press materials and catering);
5. Interview arranged with ERA Council members, subject to availability (please contact the ERA Press Office 10 days prior to the Congress).

V. Industry PR/Press Conferences.

1. A room for a press conference can be booked at era-industry@interplan.de
2. Industry Press Conferences are not allowed to take place at the same date and time as the official ERA Press Conference (the Press Conference Schedule is made available 8 weeks prior to the Congress on the ERA website);
3. Industry may distribute press releases or press kits in the Press Room (media stand available);
4. The Press Room is not open for industry representatives and cannot be used for any type of meeting;
5. An interview room is available and can be booked in advance. Please contact press@era-online.org.

VI. Filming/Photography/Recording policy.

1. Filming/recording is not allowed under any circumstances in the opening session, scientific sessions, or in the exhibition and in the educational area;

2. Taking photos during the sessions is only allowed for personal use and/or personal Social Media use;
3. Industry partners who are interested in photographing or videotaping their booth should work with the officially appointed ERA photographer (information regarding the fee and contacts are available via the Press Office);
4. Filming/photography/recording is allowed in the ERA Press Conferences and in interview rooms provided for this purpose;
5. Filming/photography in public areas (e.g. in front of the congress building) is permitted, but we kindly ask that the privacy of the congress participants is respected.

VII. Embargo Policy.

All abstracts presented at the ERA are embargoed until the date and time of their presentation. The embargo is lifted at the beginning of the presentation, not at the beginning of the session.

VIII. Governing Law and Jurisdiction.

All legal relationships between the parties relating to the ERA Press Policy shall be governed solely by English law.

Last up-date: September 2021