

# 63<sup>rd</sup> ERA CONGRESS

GLASGOW & VIRTUAL  
JUNE 3-6, 2026

*Challenge Your Thinking*

EUROPEAN RENAL ASSOCIATION

63<sup>rd</sup> ERA Congress – Challenge Your Thinking

**Congress Toolkit**



# CONTENTS

**About the 63<sup>rd</sup> ERA Congress**

3

**Branding guidance**

4–7

Congress slogan

5

Congress logo

6

Colours

7

**Social media**

8–11

Social media channels

9

Shareable banners

10

Sample social media posts

11

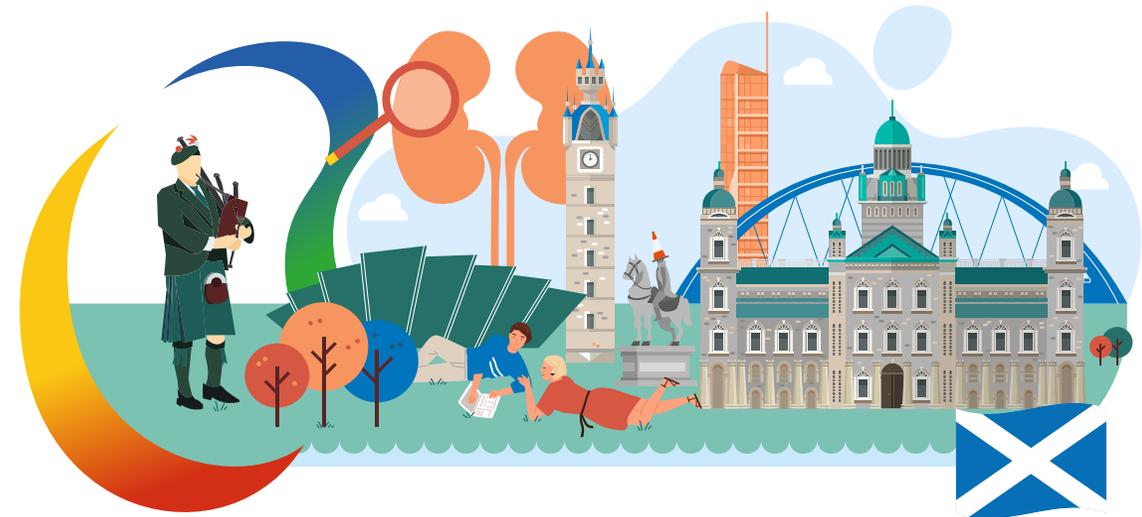
**Additional materials**

12–13

Presentation slides

13

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# ABOUT THE 63<sup>RD</sup> ERA CONGRESS



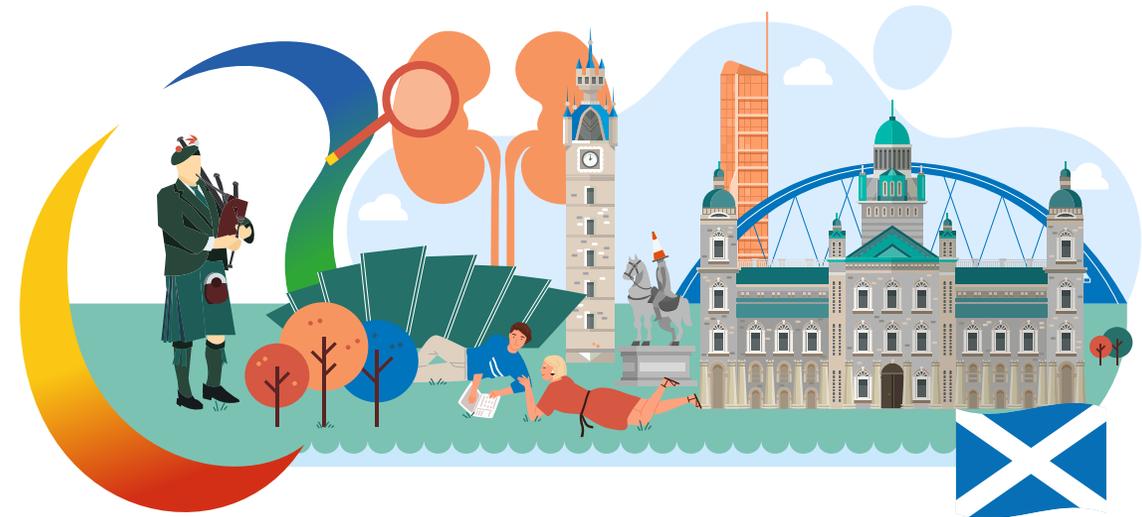
The 63<sup>rd</sup> ERA Congress will take place both virtually and live in Glasgow, Scotland on June 3-6, 2026.

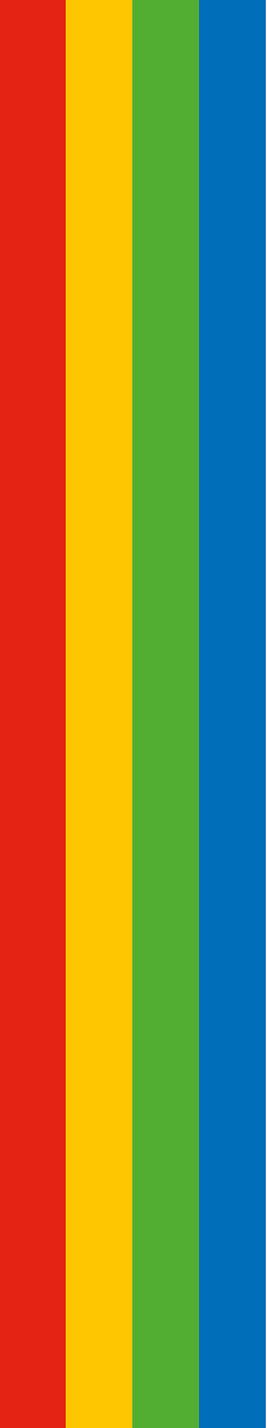
Hosted by the European Renal Association (ERA), this event stands as the largest annual Nephrology Congress in Europe, welcoming thousands of attendees from across the globe. The Congress focuses on key learning features in the clinical field, as well as the scientific and latest innovations.

This year's theme is "**Open Your Mind.**" The Congress will feature seven main tracks:

1. Physiology, Cell Biology & Genetic Diseases
2. Glomerular & Tubulo-interstitial Diseases
3. Chronic Kidney Disease
4. Dialysis
5. Kidney Transplantation
6. Hypertension & Diabetes
7. AKI & Critical Care Nephrology

To discover more about this year's Scientific Programme, please visit our [website](#).





# BRANDING GUIDANCE

# CONGRESS SLOGAN

“**Challenge Your Thinking**” is an invitation to step beyond familiar knowledge, routine practices and established viewpoints, and to engage with the latest scientific evidence, emerging technologies and diverse perspectives shaping the future of nephrology. It encourages participants to question assumptions, reconsider long-standing beliefs and remain open to new ideas — even when they disrupt conventional approaches to research, education and patient care.

At the ERA Congress in Glasgow, the slogan reflects a commitment to dynamic exchange: bringing together clinicians, researchers, allied health professionals and industry partners to debate controversial topics, share breakthrough findings and learn from one another across disciplines and cultures. By fostering curiosity, critical thinking and constructive dialogue, the Congress aims to inspire innovation that ultimately translates into better clinical decisions, more effective treatments and improved quality of life for people living with kidney disease worldwide.

Learn more about this year’s theme from  
Serhan Tuglular, ERA26 Scientific Committee Chair



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# CONGRESS LOGO

The Congress logo is permitted for use within your event-related materials, including your presentation. The requirement is that no changes or additions are made to it.

## Structure

The position and proportion of the logo are strictly fixed. They must not be changed or redrawn for any reason. It is important that any use of this logo is in accordance with these guidelines at all times.

## Minimum size

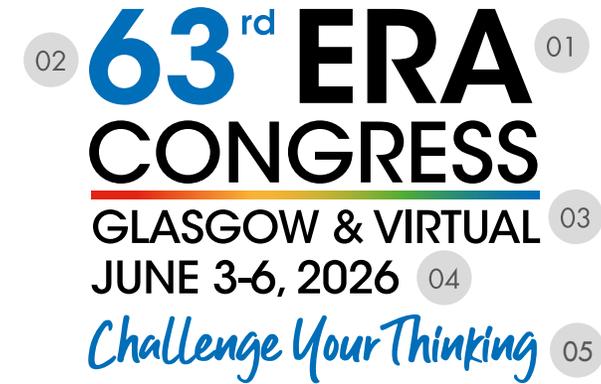
35mm is the minimum size for the logo in printed materials and 44 px in digital materials.

## Typography

ITC Avant Garde Gothic STD Medium.

## Further specifications

1. It must be clearly recognisable that you or your organisation/company, not ERA, is the author of any Congress-related materials you produce, including your presentation.
2. When incorporating both the Congress logo and your organisation/company logo, maintain equal positioning for both logos.
3. Preferably, the Congress logo should be presented against a white background, adhering to the colour specifications outlined on page 7.
4. Please ensure that on your own materials, you utilise the Congress logo provided in this toolkit and not the ERA society logo.



01 FULL LOGO

02 EDITION NUMBER

03 LOCATION AND COLOUR FLAG

04 DATE

05 SLOGAN

35 mm



ITC Avant Garde Gothic STD  
Medium

ABCDEFGHIJKLM

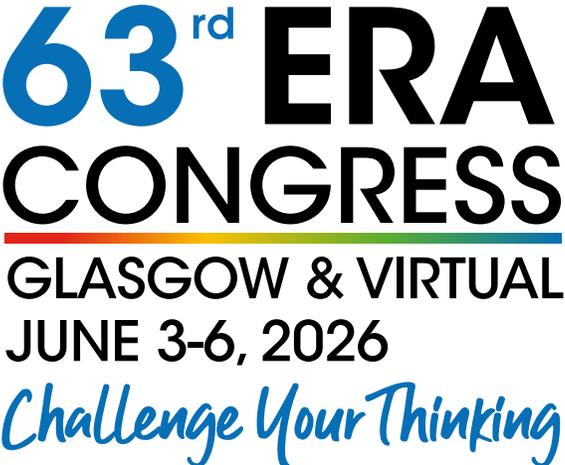
NOPQRSTUVWXYZ

1234567890

[DOWNLOAD HERE](#)

# COLOURS

The Congress logo with black text is the first option for digital and printed materials. Preferably, this should be displayed against a white background.



### NUMBER



PANTONE: 2935 C  
RGB: 0/94/195  
CMYK: 90/57/10/0

### TEXT



PANTONE: Pantone Process Black  
RGB: 0/0/0  
CMYK: 0/0/0/100

### FLAG



PANTONE: 485 C  
RGB: 228/35/19  
CMYK: 0/95/100/0



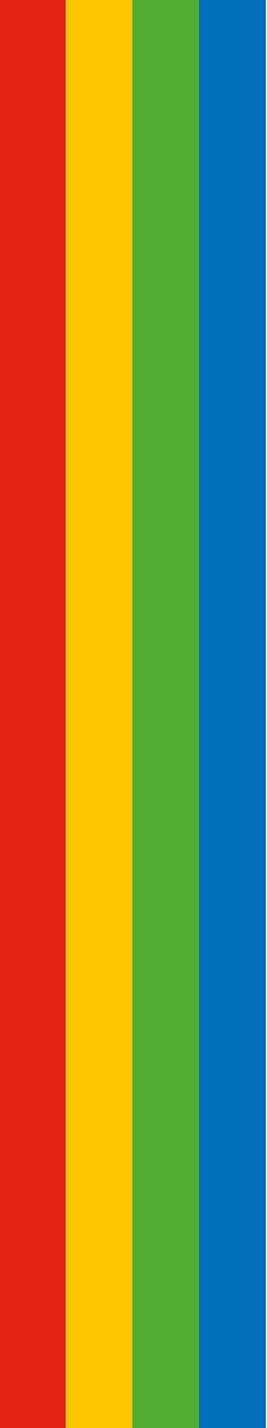
PANTONE: 361 C  
RGB: 82/174/50  
CMYK: 69/0/100/0



PANTONE: 116 C  
RGB: 255/204/0  
CMYK: 0/20/100/0



PANTONE: 2935 C  
RGB: 0/94/195  
CMYK: 90/57/10/0



# SOCIAL MEDIA

# SOCIAL MEDIA CHANNELS

ERA has a variety of social media channels that will share the latest news and updates throughout the Congress.

We encourage all participants to follow ERA's channels and use the official Congress hashtag '#ERA26' when posting about Congress-related activities.



## Congress social media rules

1. The use of social media is widely encouraged at the ERA Congress. [The General Social Media Rules](#) also apply.
2. Through the use of social media, we aim to promote an engaged online environment that is professional, respectful and educational for all those interested in the ERA Congress.
3. Participants are encouraged to like, comment and share the ERA social media posts and create their own content.
4. Speakers and presenters are encouraged to include their social media handles on introductory slides and posters. Institutional handles may also be included at the presenter's discretion.
5. Live posts from the @ERAKidney X account and Instagram account will include the personal and/or institutional social media handle of presenters and speakers where possible. Presenters who do not wish to have their accounts tagged should notify the Congress organisers at [social@era-online.org](mailto:social@era-online.org) at least 24 hours before their presentation.
6. Comments and replies on posts from @ERAKidney and other Congress-related content should always be respectful toward other participants.
7. Photos and videos taken during scientific presentations can be shared on social media for personal, non-commercial use, unless the speaker has indicated otherwise. Commercial use of any content from the Congress is strictly prohibited.
8. Speakers who prefer their content not to be shared on social media can indicate this in one of the following ways:
  - Presentation: Display a slide at the start of the talk stating that content should not be shared.
  - Slide: Include a 'No Social Media' icon on specific slides or posters.
9. All participants are asked to respect these requests, though adherence cannot be guaranteed.
10. Patient confidentiality is paramount: No content that could identify a patient should ever be shared on social media.

# SHAREABLE BANNERS

We have developed shareable banners for use across X, Instagram, Facebook, Threads and LinkedIn to spread awareness of the Congress and amplify your presence at the event.

**4x 'Join me at the 63<sup>rd</sup> ERA Congress!'**

**4x 'I'm attending the 63<sup>rd</sup> ERA Congress!'**

**4x 'I'm presenting my research at the 63<sup>rd</sup> ERA Congress!'**

**4x graphical banners without additional text**

Please note that these banners can only be used for event-related materials and activities and that no changes or additions can be made to them.



[DOWNLOAD HERE](#)

# SAMPLE SOCIAL MEDIA POSTS

Challenge your thinking and open your mind to new possibilities in nephrology at **#ERA26!**

Alongside the shareable social media banners, we invite you to post personal messages on social media, encouraging your network to explore the Scientific Programme and register for the Congress. Tag your colleagues to build excitement and connect with the global nephrology community.

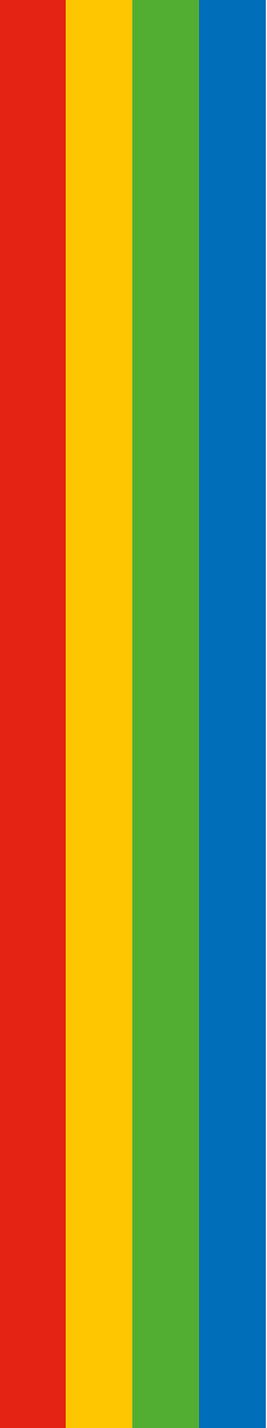
Looking for inspiration? Here's some example posts which you can add your own personal message to:

I'm opening my mind to what's next in nephrology at #ERA26!  
From fresh perspectives to bold ideas that challenge my thinking, this year's Congress promises meaningful dialogue and real innovation.  
I'm looking forward to connecting with peers from around the world – who else will be there? <https://shorturl.at/tTxDO>

I'm honoured to be presenting at #ERA26!  
This year's programme encourages us to open our minds and question established approaches. I'm excited to contribute with my presentation on [insert topic/session].  
Be part of the conversation and explore the full programme today: <https://shorturl.at/SXLMD>

The #ERA26 Scientific Programme is live! <https://shorturl.at/SXLMD>  
I'm ready to dive into cutting-edge research and forward-looking sessions, especially [insert topics/sessions of interest].  
What's on your must-attend session list?

#ERA26 is just around the corner – I'm looking forward to exchanging ideas, meeting leading experts and exploring new directions in nephrology.  
Let's open our minds, challenge our thinking and work together to shape the future of kidney care! <https://shorturl.at/tTxDO>

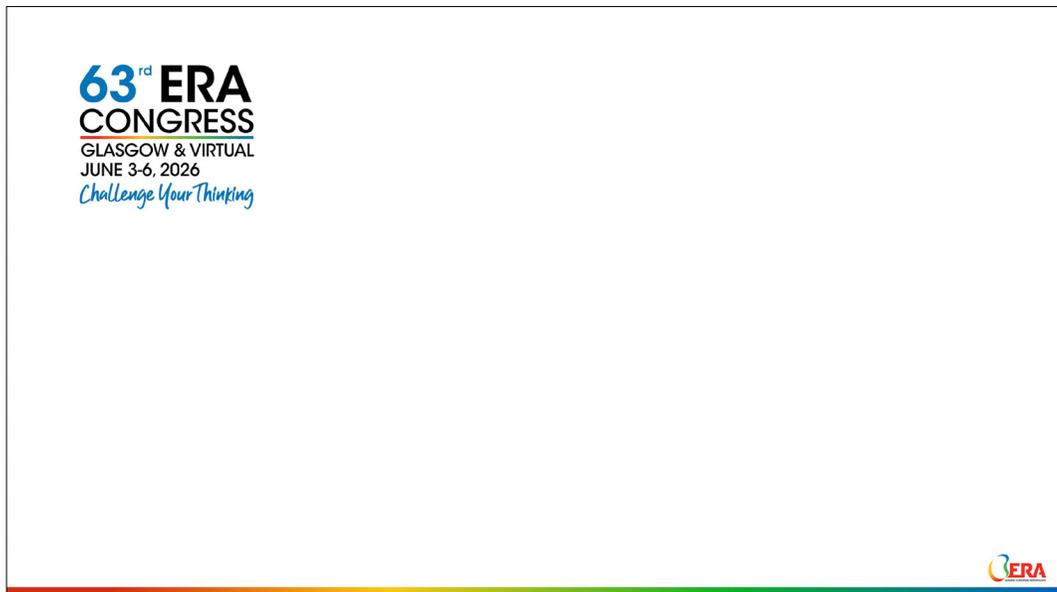


# ADDITIONAL MATERIALS

# PRESENTATION SLIDES

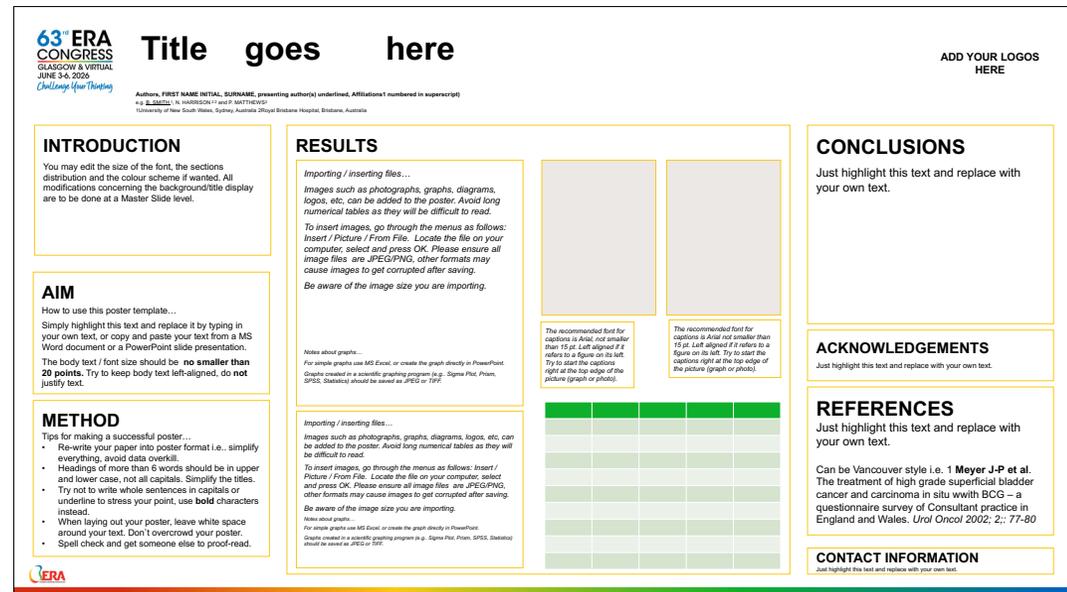
Dedicated slides have been created for this year's Congress.

You are invited to download and integrate these PowerPoint slides [16:9] into your presentations.



Main speaker template

[DOWNLOAD HERE](#)



Focused orals and e-posters template

[DOWNLOAD HERE](#)

# THANK YOU

We look forward to welcoming you to the 63<sup>rd</sup> ERA Congress!

If you have any queries or require further information, please contact [secretariat@era-online.org](mailto:secretariat@era-online.org)

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