Where does sustainability start? First steps for exhibitors and sponsors

Plan your more sustainable participation - right from the beginning.
Tick the points on the checklist - the more the better!

**Travel and accommodation**
- Low-emission travel, e.g. by train
- Selection of a conveniently located accommodation, use of public transport on-site
- Consider compensating for travelling through carbon offset programs
- Selection of hotels with environmental policies, or certified with a recognised ecolabel

**Logistics, transport**
- Use of reusable, environmentally friendly packaging material
- Selection of service providers from the region
- Reduction of journeys by collective transports

**Catering**
- Use of reusable tableware and bottles
- Planning quantities as precisely as possible to avoid food waste
- Offer regional, seasonal and sustainable food with organic/fairtrade labels
- Reduction of meat consumption, increased vegetarian/vegan food offer

**Purchasing**
- Consider sustainability as early as possible in the purchasing stage
- Check the origin, production conditions, and compliance with human rights in your supply chain
- Prefer certified and environmentally compatible products

**Stand construction**
- Use of environmentally friendly/recyclable materials
- Rent or reuse equipment (floor coverings, decorations, plants) and stand construction elements (modular systems)
- Energy efficient equipment and lighting
- Not to forget: Accessibility at the booth

**Communication & advertising materials**
- Minimization of print materials, prefer digital media and technologies such as interactive displays and digital brochures
- Use of environmentally sustainable printing and undated, reusable printed materials
- Give-aways for long-term use (no disposable items)
- Communicate your commitment to sustainability through booth displays and signage

**Waste management**
- Waste separation during the event as well as during assembly and dismantling
- No disposable packaging unless absolutely required
- Avoidance of leftovers, donation of leftover food, recycling of production waste

**Staff**
- Reasonable wages and adherence to maximum working hours
- Sufficient break times
- Fairly produced and environmentally sustainable clothing
- Increase awareness of employees on carbon footprint-reducing habits